

Welcome to DKLA – at GrowAAL

Preparatory intership

Program Thursday July 1st from 14.00-16.00(Danish Time)

14.00 - 14.05:	Welcome Kurt Bennetsen , Erhverv Norddanmark – COC
14.05 - 14.25:	Travel documents, Visa, Corona etc., Allison-Claire Acker , immigration adviser
14.25 - 15.00:	Draft program and practical info(hotels, foods etc.) Thomas Riebs , AXEL
15.00 - 15.30	Bilateral Meetings Kurt Bennetsen , Erhverv Norddanmark – COC
15.30 – 16.00	How it's done ? Eksports to US from Poul's point of view Poul Knudsgaard , Business Aalborg

Remember

- Mute your microphone
- Raise your hand or write in the chat, if you have any questions or comments
- Or write to: kurt@erhvervnorddanmark.dk



The DKLA Partnership:



ERHVERV
NORDDANMARK
CHAMBER OF COMMERCE



AXEL



WORLD TRADE CENTER®
LOS ANGELES



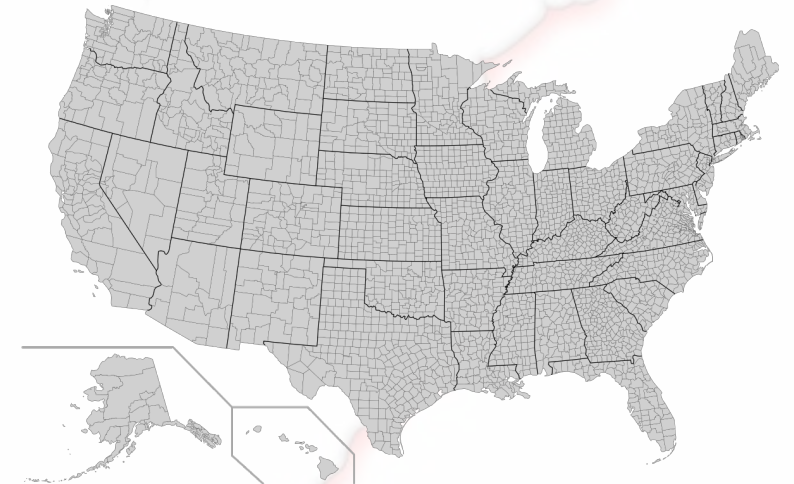
Energistyrelsen

GOAL and Background:

***DKLA is a public-private partnership, financed by the Danish Energy Agency.
The Mission is to connect technology, solutions, know-how, culture and people/companies
from Denmark with the city of Los Angeles, which has the most ambitious sustainability agenda in the US.***



One BIG Market



3 physically separate areas, 50 states, 3141 counties, 10814 Sales Tax regions and 39044 municipalities

Travel Documents, Visa, Corona, Allison-Claire Acker



Ms. Acker has been ranked by Super Lawyers since 2011, and she has been recognized by Who's Who Legal: Corporate Immigration since 2017. She is a noted speaker at immigration conferences, seminars and local universities. She is also the author of several immigration related articles. She is currently in charge of the immigration section of the Santa Monica Bar Association as well as one of its trustees, in addition to being a member of the Los Angeles County Bar Associations Immigration section, the American Immigration Lawyers Association, the Mexican American Bar Association and the Japanese American Bar Association.

Program – draft and practical info, **Thomas Riebs**

- Travel duration
- Hotel
- Foods
- Etc.

LOS ANGELES
18 - 22 OCTOBER 2021

EKSPORTMISSION TIL LOS ANGELES



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Energistyrelsen



Finansieret af
Energistyrelsen
etablerer Erhverv
Norddanmark i
samarbejde med bl.a.
AXEL og Green Hub
Denmark et
eksportfremstød til Los
Angeles for danske
virksomheder.

Borgmesteren i Los
Angeles, Eric Garcetti,
lancerede i 2020 en
ambitiøs plan om at
reducere byens CO2-
udslip med 50 pct.
inden 2025.

Dette forventes blandt
andet at blive opnået
gennem massive
investeringer i elnettet
og inden for
transportområdet,

Kontakt
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HVORFOR DELTA GE?

Ved at deltage i Erhverv Norddanmarks eksportfremstød til Los Angeles får du mulighed for at udvikle din virksomhed i Californien ved at møde relevante californiske interessenter gennem B2B-møder, præsentationer af californiske offentlige udbud og deltagelse i konferencen SelectLA.

Erhverv Norddanmark har allieret sig med Green Hub Denmark og Business Aalborg i Danmark, samt Thomas Riebs fra AXEL i Californien. Sammen vil vi sætte din virksomhed i kontakt med californiske stakeholders, blandt andet:

- City of Los Angeles - Mayor's Office of International Affairs
- World Trade Center - Los Angeles
- Los Angeles Department & Water and Power
- Southern California Edison
- Los Angeles Cleantech Incubator
- Danish-American Business Council - Los Angeles
- Los Angeles Area Chamber of Commerce
- Los Angeles County Economic Development Corp.

Projektet finansieres af Energi-styrelsens tilskudspulje til fremme af energieksportindsatsen, hvorigennem Erhverv Norddanmark kan yde tilskud til syv virksomheders fly og hoteludgifter. Tilskuddet er betinget af, at virksomheden kan dokumentere, at Californien er et nyt marked.

**Mandag
18/10**

Virksomhedsbesøg
B2B Møder
Velkomstreception

**Tirsdag
19/10**

Virksomhedsbesøg
B2B Møder

**Onsdag
20/10**

Virksomhedsbesøg
B2B Møder
SelectLA Reception

**Torsdag
21/10**

SelectLA

**Fredag
22/10**

Virksomhedsbesøg
B2B Møder



Bilateral Meetings and Companyvisit

Kurt Bennetsen

Tuesday, October 19th

Friday, October 22nd

How it's done



- Export to US form Poul's point of view

USA

Historien om eget set-up for RAIS A/S



Få hjælp

- Brug ambassaden
- Brug netværk fx transportører
- Brug evt leverandører
- Brug evt distributører



Amerikanere

- Forretningsorienteret – what's in it for me?
- Åbenhed
- Multikulturelt
- Snak ikke politik
- Undgå F-ordet



Byg relationer



Next and final webinar

Latest commitment: August 1st 2021 : Sign up ?

Final webinar: August 20th : Commitment meeting



Future Events

- ~~Introduction to DKLA Program~~ ~~March 2nd~~
- ~~Business First – Approaching and Engaging with the US~~ ~~March 30th~~
- ~~Leading the Sustainability Revolution in the US~~ ~~Apr 15th~~
- ~~Public Utility Without Equal in the US~~ ~~Apr 29th~~
- ~~Electricity to 15 Million Users~~ ~~May 11th~~
- ~~Energy & Water Opportunities in LA – Hyperion 2035 challenges~~ ~~June 22nd~~
- ~~Preparatory intership~~ ~~July 1st~~
- Commitment møde – STARTUP CAFÉ appx. Aug 20th
- Select LA Oct 20-21st

Read more at our landing page at www.erhvervnorddanmark.dk
International → DKLA – Export to the US

<https://bit.ly/3dkn9KX>